

### 3.4.3 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

| S.No | Title of paper   | Name of the author/s | Department of the teacher | Name of journal  | Year of publication | ISSN number            | Link to the recognition in UGC enlistment of the Journal  |   |                               |
|------|--|----------------------|---------------------------|--|---------------------|------------------------|---|---|-------------------------------|
|      |  |                      |                           |  |                     |                        | Link to website of the Journal  | Link to article/paper/abstract of the article   | Is it listed in UGC Care list |
| 23   | New Education Policy : Qualitative (Contents) Analysis and twitter Mining (Sentiment Analysis)           | R.P.S kaurav         | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.12.20/02 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.researchgate.net/publication/352719514_NEW_EDUCATION_POLICY_2020_QUALITATIVE_CONTENTS_ANALYSIS_AND_TWITTER_MINING_SENTIMENT_ANALYSIS">https://www.researchgate.net/publication/352719514_NEW_EDUCATION_POLICY_2020_QUALITATIVE_CONTENTS_ANALYSIS_AND_TWITTER_MINING_SENTIMENT_ANALYSIS</a>                   | Yes                           |
| 24   | New Education Policy : Qualitative (Contents) Analysis and twitter Mining (Sentiment Analysis)           | Ruturaj Baber        | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.12.20/02 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.researchgate.net/publication/352719514_NEW_EDUCATION_POLICY_2020_QUALITATIVE_CONTENTS_ANALYSIS_AND_TWITTER_MINING_SENTIMENT_ANALYSIS">https://www.researchgate.net/publication/352719514_NEW_EDUCATION_POLICY_2020_QUALITATIVE_CONTENTS_ANALYSIS_AND_TWITTER_MINING_SENTIMENT_ANALYSIS</a>                   | Yes                           |
| 25   | An Analytical study on Impulse Buying for Online shopping During Covid -19                               | Saifali Chauhan      | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.12.20/18 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.researchgate.net/publication/348408342_An_Analytical_Study_On_Impulse_Buying_For_Online_Shopping_during_COVID-19">https://www.researchgate.net/publication/348408342_An_Analytical_Study_On_Impulse_Buying_For_Online_Shopping_during_COVID-19</a>   | Yes                           |
| 26   | An Analytical study on Impulse Buying for Online shopping During Covid -19                               | Richa banerjee       | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.12.20/18 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.researchgate.net/publication/348408342_An_Analytical_Study_On_Impulse_Buying_For_Online_Shopping_during_COVID-19">https://www.researchgate.net/publication/348408342_An_Analytical_Study_On_Impulse_Buying_For_Online_Shopping_during_COVID-19</a>   | Yes                           |
| 27   | Impact of Price Promotion on brand equity model: A study of online retail store brands                   | Sher Singh Bhakar    | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.06.20/10 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.semanticscholar.org/paper/IMPACT-OF-PRICE-PROMOTION-ON-BRAND-EQUITY-MODEL%3A-A-Bhakar/a43e890baa4f1c6ee54d1650e5929a39504f4007">https://www.semanticscholar.org/paper/IMPACT-OF-PRICE-PROMOTION-ON-BRAND-EQUITY-MODEL%3A-A-Bhakar/a43e890baa4f1c6ee54d1650e5929a39504f4007</a>                               | Yes                           |
| 28   | Impact of Price Promotion on brand equity model: A study of online retail store brands                   | Shilpa Bhakar        | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.06.20/10 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.semanticscholar.org/paper/IMPACT-OF-PRICE-PROMOTION-ON-BRAND-EQUITY-MODEL%3A-A-Bhakar/a43e890baa4f1c6ee54d1650e5929a39504f4007">https://www.semanticscholar.org/paper/IMPACT-OF-PRICE-PROMOTION-ON-BRAND-EQUITY-MODEL%3A-A-Bhakar/a43e890baa4f1c6ee54d1650e5929a39504f4007</a>                               | Yes                           |
| 29   | Impact of Price Promotion on brand equity model: A study of online retail store brands                   | Shailja Bhakar       | Management                | Journal of Content, Community and Communication            | 2020                | 10.31620/JCCC.06.20/10 | <a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>       | <a href="https://www.semanticscholar.org/paper/IMPACT-OF-PRICE-PROMOTION-ON-BRAND-EQUITY-MODEL%3A-A-Bhakar/a43e890baa4f1c6ee54d1650e5929a39504f4007">https://www.semanticscholar.org/paper/IMPACT-OF-PRICE-PROMOTION-ON-BRAND-EQUITY-MODEL%3A-A-Bhakar/a43e890baa4f1c6ee54d1650e5929a39504f4007</a>                               | Yes                           |
| 30   | Factors of Entrepreneurial readiness in Society  | Navita Nathani       | Management                | SECOM Management and Technology Review                     | 2020                | 1177-4541              | <a href="https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf">https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf</a> | <a href="https://www.researchgate.net/publication/372250314_Factors_of_Entrepreneurial_Readiness_in_Society">https://www.researchgate.net/publication/372250314_Factors_of_Entrepreneurial_Readiness_in_Society</a>   | Yes                           |
| 31   | Factors of Entrepreneurial readiness in Society  | R.P.S Kaurav         | Management                | SECOM Management and Technology Review                     | 2020                | 1177-4541              | <a href="https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf">https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf</a> | <a href="https://www.researchgate.net/publication/372250314_Factors_of_Entrepreneurial_Readiness_in_Society">https://www.researchgate.net/publication/372250314_Factors_of_Entrepreneurial_Readiness_in_Society</a>   | Yes                           |
| 32   | Congruence and Internalization as predictor of Citizenship Behaviour : Empirical Investigation using PLS | Chanda Gulati        | Management                | Effulgence   | 2020                | 2456-6675              | <a href="https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf">https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf</a> | <a href="https://www.researchgate.net/publication/339083804_Congruence_and_Internalization_as_predictor_of_Citizenship_Behaviour_Empirical_Investigation_using_PLS">https://www.researchgate.net/publication/339083804_Congruence_and_Internalization_as_predictor_of_Citizenship_Behaviour_Empirical_Investigation_using_PLS</a> | Yes                           |
| 33   | Congruence and Internalization as predictor of Citizenship Behaviour : Empirical Investigation using PLS | Garima Mathur        | Management                | Effulgence   | 2020                | 2456-6675              | <a href="https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf">https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf</a> | <a href="https://www.researchgate.net/publication/339083804_Congruence_and_Internalization_as_predictor_of_Citizenship_Behaviour_Empirical_Investigation_using_PLS">https://www.researchgate.net/publication/339083804_Congruence_and_Internalization_as_predictor_of_Citizenship_Behaviour_Empirical_Investigation_using_PLS</a> | Yes                           |
| 34   | A perceptual Study about Organisational Learning practices and its effect on organisational commitment   | Garima Mathur        | Management                | UNNAYAN International Bulletin of management and Economics | 2020                | 2349-7165              | <a href="https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf">https://www.ugc.gov.in/pdf/news/5283580_UGC-Cancelled-List.pdf</a> | <a href="https://www.ipsacademy.org/unnayan/v11/Paper-20.pdf">https://www.ipsacademy.org/unnayan/v11/Paper-20.pdf</a>   | Yes                           |
| 35   | What determines risk of bankruptcy?  | Tarika Sikarwar      | Management                | Finance India  | 2020                | 9703772                | <a href="https://www.scopus.com/sourceid/21100896203">https://www.scopus.com/sourceid/21100896203</a>                                       | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85103384900&amp;partnerID=40&amp;md5=63315094b46b9c07737de5780948fcd0">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85103384900&amp;partnerID=40&amp;md5=63315094b46b9c07737de5780948fcd0</a>   | Yes in UGC CARE list-II       |

|    |  |                           |            |  |      |                               |   |                         |
|----|--|---------------------------|------------|--|------|-------------------------------|---|-------------------------|
| 36 | Impact of individual market orientation on selling and customer orientation  | Ruturaj Baber             | Management | Journal of Strategic Marketing                         | 2020 | 10.1080/0965254X.2018.1489880 | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85049553220&amp;doi=10.1080%2F0965254X.2018.1489880&amp;partnerID=40&amp;md5=34013342025e876280919047d95f985d">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85049553220&amp;doi=10.1080%2F0965254X.2018.1489880&amp;partnerID=40&amp;md5=34013342025e876280919047d95f985d</a> | Yes in UGC CARE list-II |
| 37 | Impact of individual market orientation on selling and customer orientation  | R.P.S kaurav              | Management | Journal of Strategic Marketing                         | 2020 | 10.1080/0965254X.2018.1489880 | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85049553220&amp;doi=10.1080%2F0965254X.2018.1489880&amp;partnerID=40&amp;md5=34013342025e876280919047d95f985d">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85049553220&amp;doi=10.1080%2F0965254X.2018.1489880&amp;partnerID=40&amp;md5=34013342025e876280919047d95f985d</a> | Yes in UGC CARE list-II |
| 38 | Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation | R.P.S kaurav              | Management | Journal of Strategic Marketing                         | 2020 | ISSN: 1355-5855               | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85100059908&amp;doi=10.1108%2FJAPJML-05-2019-0321&amp;partnerID=40&amp;md5=da1b83c21481e431e79d31236d854da5">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85100059908&amp;doi=10.1108%2FJAPJML-05-2019-0321&amp;partnerID=40&amp;md5=da1b83c21481e431e79d31236d854da5</a>     | Yes in UGC CARE list-II |
| 39 | Application of 'masstige' theory and approaches for the marketing of smartphone brands in India  | Ruturaj Baber             | Management | International Journal of Business and Emerging Markets | 2020 | 10.1504/IJBEM.2020.109578     | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85093524655&amp;doi=10.1504%2FIJBEM.2020.109578&amp;partnerID=40&amp;md5=586795a26ffcd1cc841146640a4525">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85093524655&amp;doi=10.1504%2FIJBEM.2020.109578&amp;partnerID=40&amp;md5=586795a26ffcd1cc841146640a4525</a>             | Yes in UGC CARE list-II |
| 40 | Application of 'masstige' theory and approaches for the marketing of smartphone brands in India  | R.P.S kaurav              | Management | International Journal of Business and Emerging Markets | 2020 | 10.1504/IJBEM.2020.109578     | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85093524655&amp;doi=10.1504%2FIJBEM.2020.109578&amp;partnerID=40&amp;md5=586795a26ffcd1cc841146640a4525">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85093524655&amp;doi=10.1504%2FIJBEM.2020.109578&amp;partnerID=40&amp;md5=586795a26ffcd1cc841146640a4525</a>             | Yes in UGC CARE list-II |
| 41 | Relationship between personality and job performance: Indian perspective of Triguna theory   | Richa Banerjee            | Management | International Journal of Business Excellence           | 2020 | 10.1504/IJBEX.2020.104844     | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079195760&amp;doi=10.1504%2FIJBEX.2020.104844&amp;partnerID=40&amp;md5=599b5b5f5df4134e0a3a33735d97f41">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079195760&amp;doi=10.1504%2FIJBEX.2020.104844&amp;partnerID=40&amp;md5=599b5b5f5df4134e0a3a33735d97f41</a>           | Yes in UGC CARE list-II |
| 42 | Relationship between personality and job performance: Indian perspective of Triguna theory   | Garima Mathur             | Management | International Journal of Business Excellence           | 2020 | 10.1504/IJBEX.2020.104844     | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079195760&amp;doi=10.1504%2FIJBEX.2020.104844&amp;partnerID=40&amp;md5=599b5b5f5df4134e0a3a33735d97f41">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079195760&amp;doi=10.1504%2FIJBEX.2020.104844&amp;partnerID=40&amp;md5=599b5b5f5df4134e0a3a33735d97f41</a>           | Yes in UGC CARE list-II |
| 43 | Relationship between personality and job performance: Indian perspective of Triguna theory   | Ravindra Pathak           | Management | International Journal of Business Excellence           | 2020 | 10.1504/IJBEX.2020.104844     | <a href="https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079195760&amp;doi=10.1504%2FIJBEX.2020.104844&amp;partnerID=40&amp;md5=599b5b5f5df4134e0a3a33735d97f41">https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079195760&amp;doi=10.1504%2FIJBEX.2020.104844&amp;partnerID=40&amp;md5=599b5b5f5df4134e0a3a33735d97f41</a>           | Yes in UGC CARE list-II |
| 44 | Looking-glass-self: Tale of happiness, self-esteem, and satisfaction with life among transgender from Kinner community                     | Garima Mathur             | Management | Journal of Public Affairs                              | 2020 | 1479-1854                     | <a href="https://online.library.wiley.com/doi/10.1002/pa.2519">https://online.library.wiley.com/doi/10.1002/pa.2519</a>   | Yes in UGC CARE list-II |
| 45 | Segmenting the domestic rural tourists in India  | Rahul Pratap Singh kaurav | Management | Tourism Review International,                          | 2020 | 1544-2721                     | <a href="https://cognizantcommunication.com/publication/tourism-review-international">https://cognizantcommunication.com/publication/tourism-review-international</a>   | Yes in UGC CARE list-II |
| 46 | Household Debt, Financial Inclusion, And Economic Growth Of India: Is It Alarming For India?   | Tarika Singh Sikarwar     | Management | Asian Economic And Financial Review                    | 2020 | 2305-2147                     | <a href="https://www.aessweb.com/journals/5002">https://www.aessweb.com/journals/5002</a>   | Yes in UGC CARE list-II |
| 47 | Determinants Of Mobile Apps Adoption Among Young Adults: Theoretical Extension And Analysis  | Rahul Pratap Singh Kaurav | Management | Journal Of Marketing Communication                     | 2020 | 1352-7266                     | <a href="https://www.tandfonline.com/doi/full/10.1080/13527266.2020.1725780">https://www.tandfonline.com/doi/full/10.1080/13527266.2020.1725780</a>   | Yes in UGC CARE list-II |